

# Coalition Communication: Manufacturing

## COVID-19 UPDATES

### Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at [coronavirus.ohio.gov/townhall](https://coronavirus.ohio.gov/townhall) at the following dates and times:

- Monday, March 1, 6:30 p.m. – Asian American and Pacific Islander Ohioans
- Tuesday, March 2, 6:30 p.m. – Rural Ohioans

### When can I get my COVID-19 vaccine? Ohioans eligible:

- ✓ Age 65+
- ✓ Those with severe congenital or developmental disorders and medical conditions listed in the [Priority Populations Fact Sheet](#).
- ✓ Employees of K-12 schools.
- ✓ [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19.

## INDUSTRY INFORMATION

- While more vaccinations are occurring each day, maintaining COVID-19 safety protocol is essential to a full recovery. Find manufacturing specific protocol [here](#).
- Looking for business resources? Visit [businesshelp.ohio.gov](https://businesshelp.ohio.gov) or check out the [Ohio Manufacturing Alliance](#) and their [PPE Marketplace](#).
- Need to refresh the signage around your facility? Find help [here](#).
- Individuals who believe their identity was stolen and used to file a fraudulent unemployment claim can visit [unemployment.ohio.gov](https://unemployment.ohio.gov), click on the "Report Identity Theft" button and follow the guidance for individuals. This includes three steps: 1. Complete the reporting form, 2. File your taxes using IRS guidance, and 3. Protect your identity.

## KEY STATS

Data as of 2/25/2021

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	2,374
Death Average *	267
Hospitalization Average	132
ICU Admission Average	14

\*ODH continues to reconcile death data, which will result in fluctuations in death numbers.

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

**Bill Teets** at 614.569.4509 or by emailing [dascommunications@das.ohio.gov](mailto:dascommunications@das.ohio.gov).



## SUGGESTED SOCIAL MEDIA POSTS

Looking for a COVID-19 vaccine provider near you? Visit <https://vaccine.coronavirus.ohio.gov> to search for providers vaccinating in the current phase by county and ZIP code. Learn more about Ohio's [phased in approach](#) to vaccinations. #InThisTogetherOhio #ResponsibleRestartOhio  
**Use [this graphic](#).**

Those of us at [XYZ Corp] know vaccines are an essential part of overcoming the pandemic and getting back to normal. Separate the facts from the myths [here](#). #InThisTogetherOhio #ResponsibleRestartOhio  
**Use [this graphic](#).**

Learn more about Ohio's vaccination program at a [virtual town hall](#). #InThisTogetherOhio #StaySafeOhio

## TALKING POINTS FOR YOU

- COVID-19 vaccines are scarce, and we must be patient while demand for the vaccine remains higher than the available supply. As vaccine supply increases, more and more Ohioans in Phase 1B will be able to be vaccinated. Eventually, as vaccine becomes widely available, all Ohioans who choose to be vaccinated will be able to receive COVID-19 vaccines.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- Whether you hear myths on social media, at work, or from friends or family, there is a lot of dangerous misinformation out there about COVID-19 vaccines. The truth is that COVID-19 vaccines are safe, effective, and rigorously tested.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart

## RESOURCES

### HASHTAGS TO USE

#InThisTogetherOhio  
#OhioSmallBusinesses  
#ResponsibleRestartOhio  
#MasksOnOhio  
#StaySafeOhio

### LATEST UPDATES

[Vaccination Program](#)

[COVID-19 Vaccine Communications Toolkit](#)

[Vaccination Distribution Factsheet](#)

[Sector-Specific Requirements](#)

[Myths vs. Facts: COVID-19 Vaccine](#)

### VIDEOS

[The Road Back COVID-19 is Unpredictable](#)

[More than a Mask](#)

[PSA About Receiving COVID-19 Vaccine](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)

[Trust the Facts!](#)

[What You Can Do](#)

[Social Distancing](#)

[Posters and Signs](#)

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